

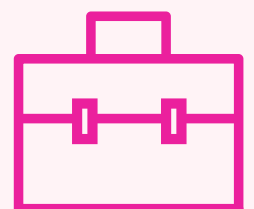


# EMPOWERED WOMEN'S EXPO

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SPONSORSHIP OPPORTUNITIES

STATE COLLEGE  
OCTOBER 22, 2019



# SPONSORSHIP OPPORTUNITIES



## PLATINUM

3 PACKAGES AVAILABLE **\$5000+**

### OPENING KEYNOTE: SPONSORS OPENING KEYNOTE

- Featured Opening Keynote Sponsor with a 3-5-minute introduction
- Half Page Full Color ad in Program Guide
- Logo and URL on conference site
- Company logo on the conference brochure
- Company logo on conference emails and marketing materials
- Periodic promotional pieces on the event website and emails throughout 2019
- Recognition and opportunity to introduce Keynote Speaker
- Pre- and post-conference attendee registration information (including emails)
- Logo opportunity and insert in promotional swag bag for all attendees
- 4 complimentary conference registrations
- Unlimited additional registration at a discounted rate (50% off)
- Sponsor designation for all staff attending -nametags
- Complimentary 6' table in premium location of exhibit hall or registration hallway

### LUNCH: SPONSORSHIP OF LUNCH DURING THE EVENT

- Featured Lunch Sponsor with a 3-5 minute presentation prior to lunch
- Half Page Full Color ad in Program Guide
- Logo and URL on conference site
- Company logo on the conference brochure
- Company logo on conference emails and marketing materials
- Periodic promotional pieces on the event website and emails throughout 2019
- Pre- and post-conference attendee registration information (including emails)
- Logo opportunity and insert in promotional swag bag for all attendees
- 4 complimentary conference registrations
- Unlimited additional registration at a discounted rate (50% off)
- Sponsor designation for all staff attending -nametags
- Complimentary 6' table in premium location of exhibit hall or registration hallway

### CLOSING KEYNOTE: SPONSORS CLOSING KEYNOTE

- Featured Closing Keynote Sponsor with a 3-5-minute introduction
- Logo and URL on conference site
- Half Page Full Color ad in program guide
- Company logo on the conference brochure
- Company logo on conference emails and marketing materials
- Periodic promotional pieces on the event website and emails throughout 2019
- Recognition and opportunity to introduce Keynote Speaker
- Pre- and post-conference attendee registration information (including emails)
- Provides lanyards for attendee nametags
- 4 complimentary conference registrations
- Unlimited additional registration at a discounted rate (50% off)
- Sponsor designation for all staff attending-nametags
- Complimentary 6' table in premium location of exhibit hall or registration hallway



# SPONSORSHIP OPPORTUNITIES



## **GOLD**

**3 PACKAGES AVAILABLE \$2500+**

### **BREAKFAST NETWORKING**

- Featured Breakfast Sponsor
- Designation at Break site
- Quarter Page Full Color ad in Program Guide
- Logo and URL on conference site
- Company logo on the conference brochure
- Company logo on conference emails and marketing materials
- Periodic promotional pieces on the event website and emails throughout 2019
- Pre- and post-conference attendee registration information (including emails)
- Promotional item insert in attendee swag bags
- 4 complimentary conference registrations
- Sponsor designation for all staff attending-nametags
- Complimentary 6' table in exhibit hall

### **SNACK SPONSOR -AFTERNOON BREAK**

- Featured Snack Sponsor (Afternoon)
- Logo and URL on conference site
- Quarter Page Full Color ad in Program Guide
- Company logo on the conference brochure
- Company logo on conference emails and marketing materials
- Periodic promotional pieces on the event website and emails throughout 2019
- Pre- and post-conference attendee registration information (including emails)
- Promotional item insert in attendee swag bags
- 4 complimentary conference registrations
- Sponsor designation for all staff attending-nametags
- Complimentary 6' table in exhibit hall

### **COFFEE/BEVERAGE ALL DAY SPONSOR**

- Featured Coffee/Refreshment Sponsor
- Designation at Break site
- Quarter Page Full Color ad in Program Guide
- Logo and URL on conference site
- Company logo on the conference brochure
- Company logo on conference emails and marketing materials
- Periodic promotional pieces on the event website and emails throughout 2019
- Pre- and post-conference attendee registration information (including emails)
- Promotional item insert in attendee swag bags
- 4 complimentary conference registrations
- Sponsor designation for all staff attending-nametags
- Complimentary 6' table in exhibit hall



# SPONSORSHIP OPPORTUNITIES

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## SILVER

UNLIMITED PACKAGES AVAILABLE **\$1500+**

- Logo and URL on conference site
- Company logo on the conference brochure
- Company logo on conference emails and marketing materials
- Promotional item insert in attendee swag bags
- 2 complimentary conference registration
- Pre- and post-conference attendee registration information (excluding emails)
- Complimentary 6' table in the exhibit hall
- 1/8th Page Full Color ad in Program Guide



## BRONZE

UNLIMITED PACKAGES AVAILABLE **\$500+**

- Logo and URL on conference site
- Acknowledgement in event Brochure
- A placard at table in main hall
- Company logo on conference emails and marketing materials
- 1 complimentary conference registration
- Complimentary 6' table in the exhibit hall



## FRIENDS OF EWE

UNLIMITED PACKAGES AVAILABLE **\$250+**

- Logo and URL on conference site
  - Acknowledgement in event Brochure
  - A placard at table in main hall
  - 1 complimentary conference registration
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